



**DR.PASHU APP : 24/7 AI-POWERED VETERINARIAN IN YOUR SMARTPHONE**

**An MIT- IIT- IIM Alumni Initiative**

# PROBLEM ANALYSIS

## Huge Shortage of Vets

- Less than **70K Vets** in India for over **10 Cr** Livestock farmers
- Problem across the world including USA, UK, Australia
- Increasing interest in farming & Pets

## Significant losses for farmers due to lack of Early Warning Systems

### INDIA NEWS

#### Poultry sector predicts losses of over ₹1k-cr

A surge in avian influenza or bird flu, an outbreak that has now spread to 10 states, has decimated over three dozen large farms, shut down hundreds of hatcheries and upended supply chains as more poultry farmers confront the pervasive fear of its rapid spread



By Zia Haq

PUBLISHED ON JAN 11, 2021 11:55 PM IST

## Vet shortage cripples healthcare for livestock in Karnataka

According to veterinary department data, there are at least 1,000 posts vacant for veterinary doctors across the state



DHNS, Bengaluru, OCT 08 2021, 22:13 IST | UPDATED: OCT 09 2021, 04:35 IST



## Lack of Vets on Time

- Vets **travel a few hours** to check the Livestock
- New-Gen farmers lack hands-on knowledge of health issues
- Death of Livestock due to delays & Incorrect Diagnosis

## No Variety & Transparent Pricing for Livestock related Items

- Limited / No availability of Medicines, Supplements etc
- Lack of transparent pricing

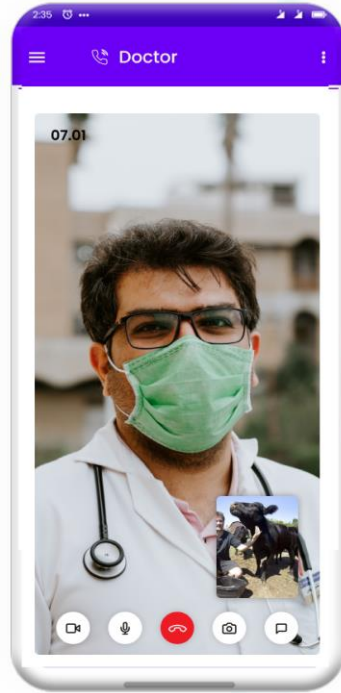
**Livestock Farmers suffer huge losses as monitoring Health of Livestock is difficult and costly.**

Sources: <https://www.deccanherald.com/state/top-karnataka-stories/vet-shortage-cripples-healthcare-for-livestock-in-karnataka-1038765.html>  
<https://www.vetxinternational.com/its-never-been-a-better-time-to-be-a-vet-so-why-are-we-short-of-them/>

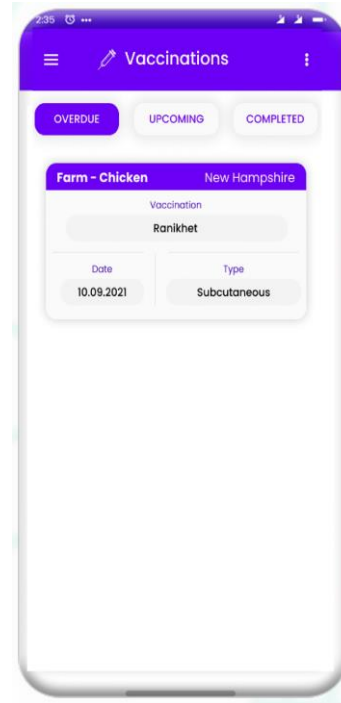
# OUR SOLUTION – DR.PASHU APP



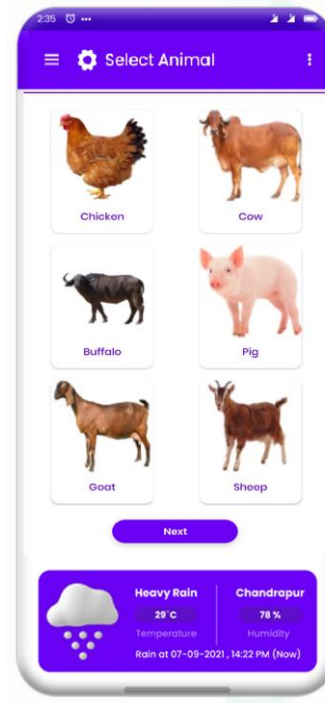
← Instant Call with Vet in same Language



→ Stage 1 (Already Live)  
Vaccination Reminders & Weather warnings

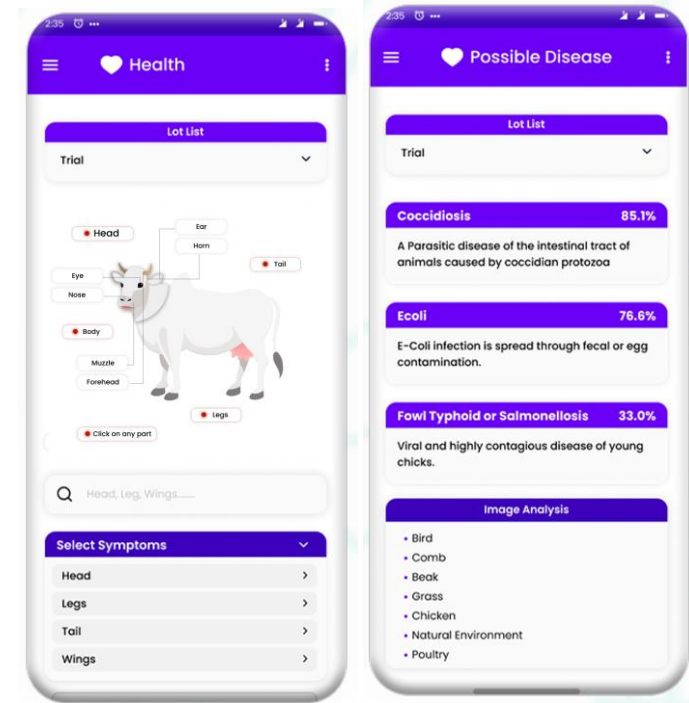


→ Livestock Management Module



← Stage 2 (MVP Ready)

→ AI-Health engine - Easy Monitoring of Health of Livestock using AI

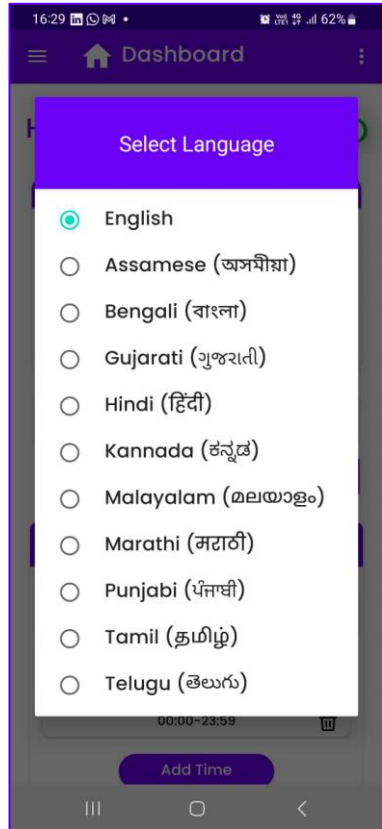


Dr.Pashu helps in reducing Animal Mortality & Increasing Productivity!

# USP: CONVENIENT UBER-LIKE ONE CLICK CALL



## App Languages Supported



**Marathi-speaking Farmer**

Call starts to 5 Vets



**Group 1 of Marathi-speaking Doctors**

Call redirected to next set of 5 Vets, if 1<sup>st</sup> group of Vets do not Pick the call



**Group 2 of Marathi-speaking Doctors**

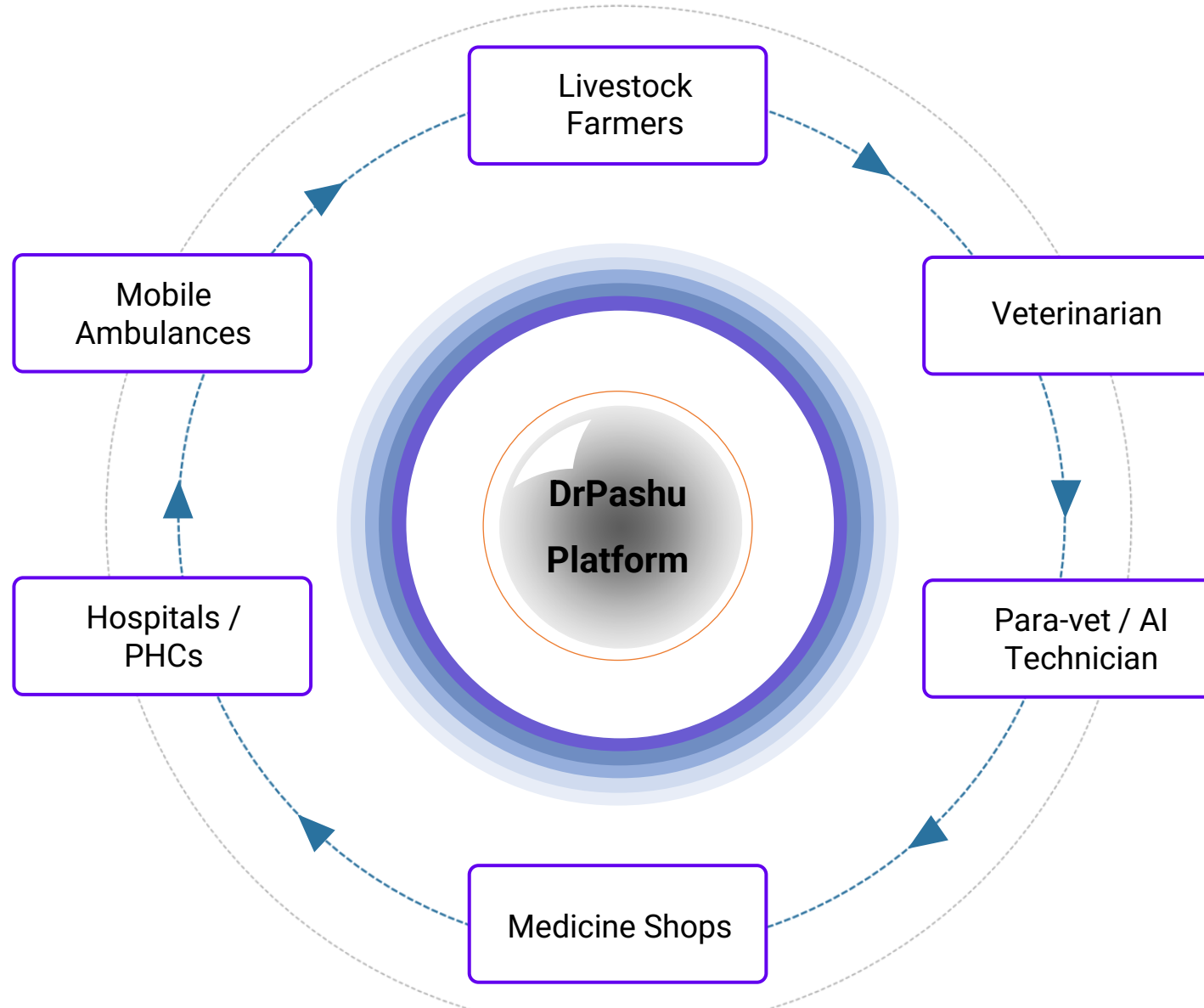
Call redirected to 3<sup>rd</sup> set of 5 Vets, if 2<sup>nd</sup> group does not Pick the call



**Group 3 of Marathi-speaking Doctors**

New languages can be added in 3 days.

# COMPREHENSIVE PLATFORM FOR ALL PLAYERS



We are building a Platform for All Players of Animal Health & Nutrition.



# TEAM OF DR.PASHU TECHNOLOGIES



**Kumar B M**  
Cofounder & CEO

IIMA & NIT Surat



**Roles held**

Head of Marketing  
Head of Product  
20+ Years of Experience



**Nikhil Gupta**  
Cofounder & CTO

MIT(USA) & IIT- BHU



**Roles held**

Head of Tech Operations & New  
Projects  
25+ Years of Experience



**Dr. Suresh Dhamodharan**  
Cofounder & CHO

IIMA & Madras Veterinary College



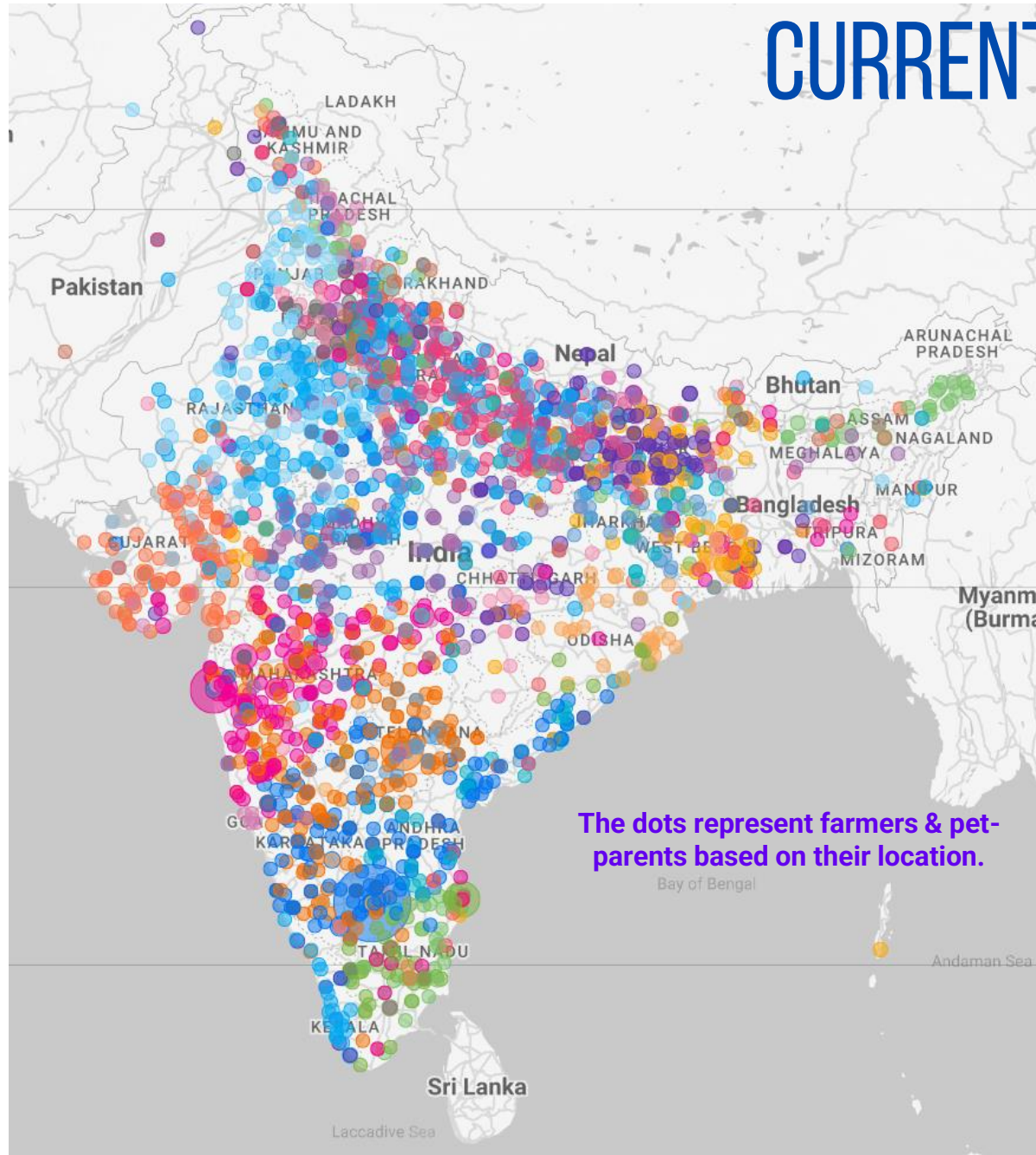
**Roles held**

Co-founder - KisanGates  
AgroInformatics  
AVP – Agribusiness & Vet Medicines

**Team Size : 12 Members**



# CURRENT TRACTION



350K+  
Users

150+  
Vets

20,000+  
Calls

11  
Languages

Over 90% calls picked  
within 60 Seconds!

# AWARDS / PROGRAMS WON



Google Appscale Academy 2023



Incubation by IIM Bengaluru – Velocity



Paid Pilots, Market Access & Grant



2 Month Agripreneurship Training, Grant



Mentorship & Business Support



Mentorship, Strategic & Business Support



**Dr.Pashu Technologies**

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**CONTACT US NOW**

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**<https://www.DrPashu.com/>**

# DEMO LINKS



- Product Demo video (**Introduction to DrPashu App & Demo of AI-powered Health Engine**):

[Watch Demo](#)

- **Benefits for Companies & livestock farmers** of DrPashu App in less than 60 seconds:

[Watch "Benefits for Companies & Farmers"](#)

- **Benefits for Vets** on DrPashu App:

[Watch "Benefits for Vets"](#)